

LETTER FROM NEW DIRECTOR OF COACHING & PROGRAMS - MATT SADLER

Parents,

We are excited about our upcoming spring season and changes we are making in the organization. I would like to introduce myself to those of you that do not know me as I have taken over as the new Director of Coaching and Programs for PISA. I will be handling and overseeing all our programs from Recreation up to the Hurricanes and our camps and clinics.

Many of you may know me as I have been a coach in the Hurricane program for the last 5 years or through S3 Training, my soccer training company I have run. I am excited to be taking on this role and to take our club to a higher level in our customer service, professionalism, and the development of our players on the field. I have been a coach for over 20 years.

My background includes time as an Athletic Director and former High School Varsity coach at multiple schools, college coaching stints at Methodist University and Cape Fear CC, and as the General Manager of the former USL PRO Wilmington Hammerheads. I am looking forward to bringing my experience as a coach and administrator as I take on a much larger role with our club.

One of the most key components and immediate changes we will make internally will be with communication and accessibility. My role within the club is that I want to be accessible to you, the parents, our players, and coaches. My full focus is going to be on serving our club's needs and you will see me at the practices and events, and I will be visible and available to you. My role and position in the club is being supported because my company and programs, S3 Training, have been merged into being a part of PISA now. The former S3 group skill training programs, camps and clinics are now a part of the PISA and are now an available resource for our players to develop their game.

There will be new programs available that are run specifically for our recreation players and run by our professional and licensed coaching hurricane coaching staff. We will be revamping the academy program and be offering a new weekly skill development program during the recreation season as an additional optional training and development opportunity for our 1st thru 4th grade players recreation players looking for something a little more to grow their game. This will be an optional additional practice opportunity for these age groups to their weekly team practices.

One of the biggest and newest changes is how we plan to run our pre-kindergarten and kindergarten u4 and u5 boys' and girls' divisions. This upcoming spring, we will be running these age groups and their practice during the week as a combined weekly clinic style training program. The weekly divisions practice/clinic will be run and led by myself and other Hurricane coaches with the assistance of our individual team parent volunteers.

These clinics will take the place of the weekly team practice for the u4 and u5 boys and girls divisions. The purpose of this change is to give our youngest recreation players a base of skill development and age-appropriate training for those players. They will also be a great chance for our volunteer parent coaches to learn some from our Hurricane staff as they progress with their teams for future seasons.

Matt Sadler

Pleasure Island Soccer Association

Director of Coaching and Programs